

# Justine Mota

Graphic Designer & Artist

(905) 467-2896

[justinemdesign@outlook.com](mailto:justinemdesign@outlook.com)

[justinemotadesign.com](http://justinemotadesign.com)

## Profile

I am a graphic designer who loves learning new things. When I'm on the job, I crave work that I can make authentic with illustration and the joy my work brings to the intended audience or client.

## Qualifications

- ❖ Over 6 years work experience in graphic design
- ❖ 7 years exp. in customer service
- ❖ Bachelor's Degree focused in multidisciplinary graphic design
- ❖ Proficient with PC & MAC, Microsoft Office and Adobe Creative Cloud
- ❖ Skilled in HTML & CSS, photography, film and motion graphics
- ❖ Experienced in bilingual design

## Work Experience

March 2017 - Present

(Full time)

### **Cotton Candy Inc.**

*Graphic Designer*

- ❖ Acted as close mentor and trained summer intern from May - Aug 2022
- ❖ Recognized by company CEO for volunteering and excelling as a team leader in a new company-wide web based system in summer of 2020
- ❖ Designed branding and acted as lead photographer for a new women's leadership conference in Spring 2018 and 2019
- ❖ Brings own illustrations into creative projects to add a natural touch of character
- ❖ Communicates directly with Cotton Candy sales representatives locally as well as those at 6 other offices across North America via email and phone
- ❖ Projects range from print work (promotional products, packages, clothing, stationery, etc.) to digital marketing (eblasts, estore banners, social media) and occasional logo design, web design and photography

May 2016 - Aug. 2016

(Full time)

### **Synergy Design**

*Junior Graphic Designer*

- ❖ Learned the speed and teamwork sides of designing in-house for many clients, often completing as many as 30 small projects a day
- ❖ Worked alongside 4 other seasoned designers, with emphasis laid on speed. Whichever designer was available would take over a project
- ❖ Projects included logos, brochures, flyers, manuals, schedules, websites, click-bait advertisements (still and animated)
- ❖ Passed probation with high praise

July 2015  
(Full-Time)

**BOMI Canada**

*Graphic Design Intern*

- ❖ Being the sole designer, redesigned the company brochure, a full-page print ad, 1/8 page bilingual ad and promotional email within the 3-week internship period

Aug. 2009 - Mar. 2016  
(Part-Time + Full-Time)

**Red Chillie**

*Customer Service Representative*

- ❖ Was recognized by regular customers as the friendly face of the restaurant
- ❖ Had trained 8 different co-workers in all areas, acted as a supervisor
- ❖ Took orders by phone and in person, providing recommendations for entrées
- ❖ Packed food orders in a fast-paced, team-work based environment
- ❖ Opened and closed the store when needed, handled accounting for daily totals

Education  
2012 - 2016

*York University/Sheridan College Program in Design (BDes Hon)*

- ❖ Graduated with Bachelor's Degree – Overall GPA of 7.34

2011 - 2012

*Art Fundamentals Program at Sheridan College*

- ❖ Graduated with College Certificate – Overall GPA of 3.75 / 4

2007 - 2011

**Notre Dame Catholic Secondary School**

- ❖ Graduated – honour roll student – Ontario Scholar
- ❖ Certificate of Academic Excellence in Communication Technology
- ❖ Certificate of Academic Excellence in Media Studies
- ❖ Certificate of Academic Excellence in Marketing

Volunteering  
Sept. 2015 - Apr. 2016

*Account Manager for YSDN: The Intermission (2016 Grad Show)*

- ❖ Tracked all volunteer hours from 20+ classmates and submitted tallies bi-weekly.
- ❖ Assisted as photographer for class photos.
- ❖ Submitted own design prints to sell at the show to raise money for graduates.

April 2015

*Time-lapse Photographer*

- ❖ Attended YSDN: MADE, the 2015 Grad Show and created a time-lapse video over a 3 hour period, editing in Premiere Pro